

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

10 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Feb '85.